



EVENT DETAILS

Greetings, Potential Vendors,

We would like to welcome you to the 2026 vending season for this year's Homecoming celebration. As a Homecoming vendor, you can share your product with over 75,000 students, alumni, faculty, staff, and surrounding community members that come together at our iconic Homecoming every year.

Please review this packet closely and feel free to contact us with any questions. Vending spaces will be filled on a first-come, first-serve basis. You can find more information about Homecoming and our entire lineup of events at: <https://homecoming.howard.edu>

This packet includes the following information:

- **Event Details**
- **Requirements**
- **Terms and Conditions**
- **Additional Requirements**
- **Application Checklist**

Event Details

Yardfest (MERCHANDISE AND/OR FOOD TRUCK VENDORS):

Dates: Friday, October 16, 2026, **and** Saturday, October 17, 2026
*(vendors are required to vend both days)

Location: Howard University, 6th Street

Homecoming Game – Bison Blvd (FOOD TRUCK VENDORS):

Dates: Saturday, October 17, 2026

Location: Bison Blvd (Outside Greene Stadium)

We look forward to reviewing your vendor application for the 2026 Howard University Homecoming.

Sincerely,

Office of Auxiliary Enterprises





FOOD VENDING REGISTRATION OPTIONS & FEES

Yardfest

Early Bird Registration - FOOD TRUCK VENDOR:	\$3,500.00
Early Bird registration - SNACK/DESSERT FOOD TRUCK:	\$1,500.00
Early Bird Registration - BISON MARKETPLACE (Merchandise):	\$1,300.00
Early Bird Registration - BISON MARKETPLACE (Student Merchandise):	\$ 200.00
<i>*Complete application packet and FULL payment by August 28, 2026</i>	

Late Registration - FOOD TRUCK VENDOR:	\$3,800.00
Late Registration – SNACK/DESSERT FOOD TRUCK:	\$1,800.00
Late Registration - BISON MARKETPLACE (Merchandise):	\$1,600.00
Late Registration. – BISON MARKETPLACE (Student Merchandise):	\$ 220.00
<i>*Complete application packet and FULL payment by September 30, 2026</i>	

Registration includes:

- (1) Display banners with your business name (mandatory use)
- (2) 10 x 10 tent

****Tables and chairs are NOT provided for vendors. Vendors are responsible for bringing their own tables, chairs, and potable water.***

Homecoming Game - Bison Blvd

Early Bird Registration - FOOD TRUCK VENDOR:	\$2,100.00
Early Bird Registration – SNACK/DESSERT FOOD TRUCK:	\$1,200.00
<i>*Complete application packet and FULL payment by August 28, 2026</i>	
Late Registration - FOOD TRUCK VENDOR:	\$2,400.00
Late Registration - SNACK/DESSERT FOOD TRUCK:	\$1,500.00
<i>*Complete application packet and FULL payment by September 30, 2026</i>	

Registration includes:

- (1) 10' x 20' vending space

**** Tents, tables, and chairs are NOT provided for vendors. Vendors are responsible for bringing their own tables, chairs, and potable water.***





REQUIREMENTS

To be considered to serve as a vendor, please read this entire form. **Completing and submitting a vendor application does not guarantee nor confirm you as an approved vendor.** Applicants will be notified of the University's decision in future communications.

PLEASE NOTE:

- Vendors will not be permitted to sell any products and/or services that are not listed on their application. Doing so will be considered vending without a permit and will immediately result in termination of their rights to be a vendor for this event and the vendor will be prohibited from being a vendor at any event for a period of two years from the date of the violation.
- Required documents: **ALL** required documents must be submitted for the application to be considered.
 - Pictures of products intended for sale (jpeg or pdf only)
 - Copy of business license
 - Government Issued Photo ID
 - Valid certified food manager certificate (if selling food and/or beverages)
 - Valid certificate of liability insurance showing a minimum of \$1 million dollars of commercial general liability insurance with Howard University listed as an additional insured
- ALL vendors must have a visible RETURN policy.
- Health and Beauty products, including hair products, must have the following:
 - Must list all ingredients and/or chemicals
 - Must provide a valid Certificate of Liability Insurance showing a minimum of \$1 million dollars of commercial general liability insurance with Howard University listed as an additional insured
 -
- No Styrofoam products or foil-lined sheets are permitted. You may only use paper or plastic products.





- All trash must be secured in a heavy-duty garbage bag and neatly stacked for pick-up by Howard University Physical Facilities Management (PFM).
- Vendors are responsible for the proper disposal of cooking grease. Refusal or failure to properly dispose of cooking grease will result in a \$250 fine and vendor will be prohibited from participating for a period of two (2) years from the date of the violation.
- Vendor must have food allergy warnings prominently displayed (i.e., Dairy, fish, nuts, shellfish, soy, wheat, gluten, and latex).





TERMS & CONDITIONS

Please read carefully.

IF YOUR APPLICATION IS APPROVED, THIS WILL BE A CONTRACTUAL AGREEMENT BETWEEN THE SIGNATORY BELOW AND HOWARD UNIVERSITY. *Your signature indicates that you have read and agree to comply with all terms and conditions related to the Food Vending Program as well as all terms, conditions, policies, and procedures of Howard University.*

- I. All vendors must submit the appropriate registration fee plus any other applicable fees (i.e., extra load-out time). Payment must be made in the form of a credit card. We will contact you with the payment instructions. **PLEASE NOTE: cash, personal checks, partial payments, Zelle, or CashApp will not be accepted.**
- II. Vendors must submit a **nonrefundable** security deposit of \$100 at the time their application is submitted. Upon approval of the vendor application, we will contact you with payment instructions upon approval within two (2) business days of approval. If the application is not approved, we will send a notification after the application closes.
- III. Payment and the fully completed and signed application packet must be submitted no later than **5:00 P.M. on September 30, 2026.**
- IV. All Yardfest vending spaces will be on 6th Street at Howard University. All Homecoming Game spaces will be on Bison Blvd (outside Greene Stadium). All Family Fest spaces will be in the Valley (Lower Quadrangle). Please note that vendors will not be approved to have a vending space in all locations. Each vendor is only be assigned one vending space.
- V. **All food vendors are required to operate from a licensed food truck.** Cooking outside of the food truck is strictly prohibited, and no tents or additional structures may be placed in the assigned vending location.
- VI. Vendors must load in and move their vehicles to the assigned parking lot by the specified times. If not, street closures may prevent vendor vehicles from accessing the main campus/yard/stadium area. An email with more details will follow.
- VII. Vendors will be assigned only one vending space for each tent rental within five (5) business days of your application being approved. Once assigned, the University will not make any changes to your assigned space.



- VIII. All display and storage must take place within your assigned space only.
- IX. Vendor must not build out structures within or expand their allocated space. Any vendor attempting to do so will be notified immediately to remove all merchandise, vacate their space, and forfeit their vendor fee. Vendor will be prohibited from participating in the Merchandise Vending Program for a period of two (2) years from the date of the violation.
- X. Vendor must display, at all times, the sign provided by the University displaying your company's name (signage to ensure the consistent and uniform presentation of its brand) and all prices associated with your products and your return and exchange policy. The sign must be placed in a location that will be visible to all passersby. Homecoming Game vendors must provide their own signage. Howard University reserves the right to provide signage to ensure a consistent and uniform presentation of its brand
- XI. Vendors are only permitted to sell only those items clearly listed and explained on the vending application.
- XII. **Only Howard University licensed vendors are permitted to sell items that contain Howard University's name or trademarks.** If a vendor would like to sell ANY items that contain the words Howard University, the University's logo, or any signature Howard University name, picture, theme, saying, logo, or other trademarked items, you **MUST** be licensed with Collegiate Licensing Company (www.clc.com) before engaging in any vending opportunities. PLEASE NOTE: the unauthorized use of any of the aforementioned Howard University signature products is illegal. As such, you are prohibited from selling any items containing these products, and campus police will confiscate any illegally sold items. You will then immediately lose your vending privileges and will be prohibited from participating in the Merchandise Vending Program for a period of two (2) years from the date of the violation.
- XIII. Yardfest vendor agrees that each day all sales will **STOP PROMPTLY AT 7:00 PM**, and the breakdown and load-out begin immediately at 7:00 PM. You will have one (1) hour to complete the breakdown and load-out. Homecoming Game vendor will have one (1) hour from the end of the game to complete the breakdown and load-out. Failure to fully complete load-out by the specified time will result in a financial penalty of \$50.00 for each additional twenty (20) minute period exceeding the above-referenced time.
- XIV. This agreement covers the Howard University Homecoming 2026 event scheduled for October 16 and 17, 2026, and will terminate at the end of your respective vending event on October 17, 2026.



- XV. At all times, Vendor agrees to fully cooperate with campus and local law enforcement, event management staff, and University staff.
- XVI. At all times, Vendor agrees to fully comply with any and all regulations set forth in the vending guidelines, University policies, procedures, local guidelines, and Federal laws.
- XVII. If Yardfest, Homecoming Game, or Family Fest is canceled or rescheduled, no rain date will be scheduled, and no refunds will be issued.
- XVIII. In the event that any vendor is unable to participate in this vending opportunity, the University will not refund any sums paid and/or required for participation in this opportunity.
- XIX. Vendor acknowledges and understands that permission to serve as a Vendor does not create an agency or employment relationship between the vendor and the University. Vendor also acknowledges and understands that the terms and conditions related to participation as a Food Vendor are subject to change, as required by university policy and local and Federal law.
- XX. This Agreement contains the entire agreement between the parties hereto and there are no promises, agreements, conditions, undertakings or warranties or representations, oral or written, express or implied between them other than as herein set forth.
- XXI. Vendor acknowledges and understands that completion and submission of the application do not automatically mean that the applicant will be a Vendor. Applicants will be notified of the University's decision in future communications and will be provided with additional policies and procedures at that time.
- XXII. Vendor acknowledges and understands that this agreement is only consummated upon Howard University's written acknowledgment that you have met all qualifying pre-conditions, and your application has been accepted, and upon receipt, deposit and clearing of the funds indicated herein for applicable vendor application fees and deposits.
- XXIII. Vendor will maintain the required insurance, a minimum of \$1 million dollars of commercial general liability insurance, throughout the term of this agreement.
- XXIV. The Vendor hereby releases Howard University and its trustees, officers, employees, students, and agents from any liability for property damage or personal injury to the





vendor or its employees, agents, or guests on university property for the purpose of exercising the privileges of this permit. In addition, the vendor agrees to defend, indemnify, and hold harmless the university and its trustees, officers, employees, students, and agents from and against any claim, action, liability, or costs, including without limitation attorney's fees, related to any act or omission of the vendor or its principals, officers, employees, agents guest, or other persons admitted to the premises by the vendor, related in any way to the vendor's exercising privileges of the vending permit.

- XXV. Applicant represents that it is familiar with and will comply with all applicable laws, regulations, and rules applicable to activities it will perform under this permit, including, without limitation, the most current Howard University short-term vending regulations. Failure to comply with applicable laws, regulations, and rules will subject the applicant to termination of current vending privileges, denial of future vending privileges, and such other liabilities and consequences as may be appropriate under the law and university policy.





**APPLICATION CHECKLIST & SIGNATURE
PAGE**

APPLICATION CHECKLIST

- Completed and signed the Terms and Conditions form
- Certificate of Liability Insurance (required for consumables/personal care products)
- Copy of driver's license, government-issued photo ID, and a valid business or vendor's license
- Copy of valid food sanitation certification (if applicable)

**Completed vendor applications must be received by 5:00 P.M.
on August 28, 2026, to be considered for *early bird registration*, and
September 30, 2026, for late registration.**

Your signature below indicates that you have read and agree to comply with all terms and conditions of this application and agreement and additional requirements related to the Food Vending program.

Print Name of Authorized Vendor: _____

Signature of Authorized Vendor: _____

Business Name: _____

Business Address: _____

Phone Number: _____

Email Address: _____

Website: _____

